# Are you Throwing Money away?

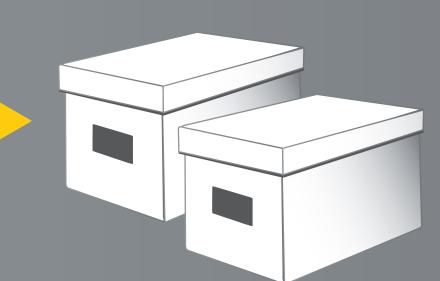
The average office worker uses 10,000 sheets of copy paper each year. - reduce.org

## **True Costs of Paper**

10,000 equals about 2 cases of paper per employee. With an average price of \$40 for a case of copy paper, this is an

\$80 annual cost per employee.

- quepublishing.com











**That's 4 million tons** of copy paper used in 1 year in the US alone. - paperkarma.com



### **True Costs of Labor**

The average organization spends about \$20 in labor to file each paper document. - PricewaterhouseCoopers



18 minutes is the average search time

for a document. - The Paperless Project

It costs \$120 in labor to search for each misfiled document

- PricewaterhouseCoopers



Large organizations lose a document every 12 seconds. - The Paperless Project

It costs \$220 to recreate each lost document. - PricewaterhouseCoopers



50–70% of office space is still dedicated to

filing and storage

of documentation.

- quepublishing.com



**True Costs of Storage** 

- Square 9 Softworks





**About 50% of the files** in those cabinets are duplicated information and 80% is never accessed again. - Square 9 Softworks

# What is ECM?

Enterprise Content Management (ECM) is the **strategies**, **methods** and tools used to capture, manage, store, preserve, and deliver content and documents related to organizational processes.

unstructured information, wherever that information exists.

ECM tools and strategies allow the management of an organization's

### How does it work? Your massive collection of data resides in two formats: paper and electronic.

Both can be effectively and securely managed inside a successful ECM system, but they each follow a certain lifecycle. On-Premise ECM vs. Cloud ECM



corporate network.



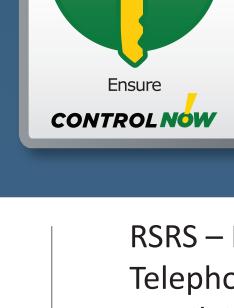
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- Mark Rigsbee, President, CST Data



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